

FOR IMMEDIATE RELEASE**CALENDAR LISTING**

*Get a Head Start on Holiday Shopping with
The Junior League of Oakland-East Bay Inc.*

*Mangia, Mingle and Make a Difference for Children on
Sunday, November 6th at Crate & Barrel, Walnut Creek, CA*

WHAT: With Halloween just around the corner, it's already beginning to look a lot like Christmas! And this year, the Junior League of Oakland-East Bay, Inc. (JLOEB) wants to help you make the most of your holiday shopping and make an impact for *Children at Risk* via "The Crate and Barrel Shopping Night" – a unique holiday shopping event hosted by the League and Crate & Barrel. **All proceeds, including ticket sales and 15 % of all purchases** at this special holiday event, will benefit the JLOEB's community programs, including the League's award-winning program, *Super Stars Literacy Project*. Complimentary wine, hors d'oeuvres, and dessert will be served. The event is open to the general public. Tickets are \$25 per person pre-sale and \$30 at the door.

WHEN: Sunday evening, November 6th, 2005 from 7 p.m. to 9 p.m.

WHERE: Crate & Barrel store in Walnut Creek, California
1115 Broadway Plaza. Store phone number is (925) 947-3500.

WHY: Throughout its 70-year history, the JLOEB has contributed more than 7 million volunteer hours and approximately \$3 million to community agencies in Alameda and Contra Costa Counties who serve vulnerable children and their families. The impact of 70 years of Junior League voluntarism can be seen and felt throughout the Bay Area community. We invite you to enjoy an evening of food, fun, festivities, and friendship, and help the JLOEB remain a powerful voice for *Children at Risk*.

ONE-STOP

SHOPPING: Save time and shop in advance! Go to www.crateandbarrel.com and "Create Your Own Registry" for this exclusive shopping event. Then, simply hand your "Registry Wish List" to the Crate and Barrel staff at the event and they'll do the rest!

For those unable to attend the event, but who wish to support the efforts of the JLOEB, Crate & Barrel will take phone orders at (925) 947-3500. For purchases made via phone during the event timeframe 15% will also go to the JLOEB programs serving *Children at Risk*.

CONTACT: For information and tickets, call 925.284.3740 or visit www.jloeb.org

MEDIA

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