

**FOR IMMEDIATE RELEASE****November 8, 2007*****JUNIOR LEAGUE OF OAKLAND-EAST BAY, INC.  
HOLDS DRIVE TO SUPPORT THE BAY AREA CRISIS NURSERY******Everyday essentials to be collected during the month of November*****JLOEB Media Contact****Noelle Sheehan****E-Mail: [sheehann@aol.com](mailto:sheehann@aol.com)****Tel: (925) 208-1431****JLOEB PR Chair:****Kimberley Hoidal****E-Mail: [kimberlyhoidal@gmail.com](mailto:kimberlyhoidal@gmail.com)****Tel: (510) 704-4431**

**LAFAYETTE, Calif.** – The Junior League of Oakland-East Bay, Inc. (JLOEB) will collect everyday baby essentials for the Bay Area Crisis Nursery during the month of November and at the JLOEB Area Meetings. The League is collecting items such as large and extra large diapers, good night diapers, training diapers or “pull-ups” as well as infant formula.

The Bay Area Crisis Nursery, located in Concord, Calif., provides a home away from home for infants through children five years of age by offering daily residential care. Their goal is to provide a warm and loving homelike environment to children of families who are in stress or crisis. For the child, the center is a home away from home. Their 24-hour residence provides a warm, safe, loving environment for children whose parents are temporarily unable to care for them. In times of stress or crisis, if a safe place exists for their children, parents will admit their children in order to have the time to alleviate the crisis, to reduce the stress. When the children are safe, the parents are able to seek the help they need.

“Helping the Bay Area Crisis Nursery is consistent with the goals and mission of the JLOEB by aiding underserved children,” President Beth Gebhardt said.

“These children are at a tremendous risk when families are in crisis. If we can help them get through the immediate stress by providing simple items such as diapers and formula, then we truly have helped the families in need.”

Requested items can be brought to the League office 3730 Mt. Diablo Blvd., Ste. 325, Lafayette, CA 94549 during the office hours of 10:00 to 1:30 p.m. Monday, Tuesday and Thursday. For more information on the drive contact the JLOEB’s Done in a Day committee at [diad@jloeb.org](mailto:diad@jloeb.org), For information on the Bay Area Crisis Nursery, visit their website [www.bach.jkmas.com](http://www.bach.jkmas.com).

**Women Building Better Communities**

Founded in 1935, the Junior League of Oakland-East Bay, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The JLOEB offers women the opportunity to implement change in the community in three major ways: projects, grants, and outreach. Its purpose is exclusively educational and charitable. To learn more, support League projects and/or become a member, please visit <http://www.jloeb.org>.

**-- JLOEB.org --**