

FOR IMMEDIATE RELEASE _____ MEDIA
ADVISORY _____ FEBRUARY 2007

JUNIOR LEAGUE OF OAKLAND-EAST BAY, INC. TO HOST SCIENCE NIGHT IN WEST OAKLAND

League's Award-Winning Super Stars Literacy Teams with Children's Hospital and Museum of African-American Technology

WHAT: The Junior League of Oakland-East Bay Inc.'s award-winning program, Super Stars Literacy, will be hosting Science Night at Hoover Elementary School. Volunteers from some of the Bay Area's most popular attractions, such as the Children's Hospital Hall of Health and the Museum of African-American Technology, will present science-related activities to the children (K-2nd grade) and parents of the Hoover Elementary School Community.

Key visuals for media include the children:

- learning how to extract DNA from strawberries;
- learning aerodynamics by making flying machines;
- building bridges with gumdrops; and
- learning about the human physiology and health

WHEN: Thursday, February 15, 2007 from 6:00 p.m. to 7:30 p.m. The event is open to the public. There is no cost to attend.

WHERE: Hoover Elementary, 890 Brockhurst, Oakland, CA 94608;
(main) 510.879.1700

WHO: Volunteers from JLOEB's Done in a Day Committee (DIAD) will assist with the annual event, which saw more than 200 volunteers come out to support in 2006.

Note: Photo editors and Broadcast media are invited to cover the event.

Shining Stars in Oakland

"I am thrilled with the success of Super Stars Literacy and with the growth of the participants both academically and socially," remarked Hoover Elementary School Principal Barbara Mims. "I can cite numerous examples of children who began the program in first grade with poor academic skills, behavior problems and low self confidence, who are now entering third grade not only after testing at the higher end of their peers, but also filled with confidence and acting as leaders among their peers and in their families. In my more than 25 years in the Oakland Unified School District, I have seen many after-school programs but very few as successful as Super Stars."

More on Super Stars Literacy's Science Night: Science Night is an event that offers educational activities to children and their parents to encourage learning. Science Night is part of an educational event series that includes Literacy Night and Math Night as well.

Super Stars Literacy

An award-winning and signature program launched by the JLOEB in October 2002, Super Stars Literacy (SSL) is designed to intervene early with children in kindergarten through second grades who exhibit significant delays in reading acquisition or reading skills development. Using an integrated school/community-based model, the program provides daily, intensive, after-school, small group reading instruction and individualized tutoring along with enrichment activities in coordination with the classroom curriculum. To learn more, visit the JLOEB SSLP website.

Website: http://jloeb.org/project_sslp.htm

About Junior League of Oakland-East Bay, Inc. - Women Building Better Communities

Founded in 1935, the Junior League of Oakland-East Bay, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The JLOEB offers women the opportunity to implement change in the community in three major ways: projects, grants, and outreach. Its purpose is exclusively educational and charitable. To learn more, support League projects or become a member, please visit our website.

Website: <http://www.jloeb.org>

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