

FOR IMMEDIATE RELEASE

October 29, 2006

Celebrate the Season and Spirit of Giving with
The Junior League of Oakland-East Bay, Inc.

Annual Holiday Shopping Event at Crate & Barrel, Walnut Creek, CA

WHAT: The Junior League of Oakland-East Bay, Inc. (JLOEB) would like to help you make the most of your holiday shopping and support the League's on-ongoing community programs via "The Crate and Barrel Shopping Night"- a unique holiday shopping event hosted by the League and Crate & Barrel. Proceeds, including ticket sales and 15 percent of all purchases during this special evening of shopping, will support the charitable endeavors of JLOEB. Complimentary wine, hors d'oeuvres, and dessert will be served. The event is open to the general public. Tickets are \$25 in advance or \$30 at the door.

WHEN: Sunday, December 3, 2006, 6:30 p.m. to 8:30 p.m.

WHERE: The Crate & Barrel store, located at 1115 Broadway Plaza in Walnut Creek, CA. Store phone number is (925) 947-3500.

TICKETS & INFO: Tickets for this event are available by contacting the JLOEB office at (925) 284-3740 or online by visiting <http://jloeb.org/paypalticket.htm>. For more information about the event, the League or becoming a member, please visit our website at <http://www.jloeb.org>.

WHY: Throughout its 72-year history, the JLOEB has focused its efforts on improving conditions for vulnerable children throughout Oakland and the East Bay area. The impact of more than seven decades of Junior League voluntarism can be seen and felt throughout the Bay Area community. To date, the JLOEB has committed more than 7 million volunteer hours and approximately \$3 million to efforts aimed at improving the lives of children and their families in Alameda and Contra Costa Counties. We invite you to help bring your family and friends to enjoy an evening of food, drink, and holiday shopping and help us remain a powerful voice in the community.

SPECIAL NOTES: Save time and shop in advance! Go to www.crateandbarrel.com and "Create Your Own Registry" for this exclusive shopping event. Simply hand your "Registry Wish List" to the Crate and Barrel personal shoppers at the event and they will take care of the rest. Your items will be ready for pick-up the night of the event.

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