

## EVENT LISTING

### ***POTTERY BARN IN WALNUT CREEK TO HOST THE JUNIOR LEAGUE OF OAKLAND-EAST BAY, INC.***

***Inaugural Event Features Complimentary Design Consultations, Award-Winning Wine, and Merchandise Raffle***

**WHAT:** Did you ever thumb through the Pottery Barn catalog, see a great looking room, and wish you could achieve that unique style in your own home? Well, now is your chance. For the first time in the league's 72-year history, the Junior League of Oakland-East Bay, Inc. (JLOEB) is having a private shopping event at Pottery Barn. All proceeds, including ticket price and raffle sales, support the charitable endeavors of the JLOEB.

As part of this in-store event, Pottery Barn will conduct complimentary design consultations for all interested shoppers. Pottery Barn has donated a duvet and shams set to be raffled off that evening. Numerous other raffle prizes from league supporters will also be available. And, no event would be complete without food and beverages. Sunrise Bistro in Walnut Creek is catering the event while Dancing Coyote Wines and Speakeasy Brewery are providing adult beverages. Dancing Coyote recently won a Gold for its 2005 Pinot Grigio at the 2005 *SF Chronicle* wine competition and a silver for its 2005 Albarino at the Grand Harvest Awards. Special thank you to our lead sponsor Coldwell-Banker, Orinda.

**WHEN:** Sunday, April 22, 2007 from 6:30 p.m. to 9:00 p.m.

**WHERE:** Pottery Barn located at 1480 Mount Diablo Boulevard Walnut Creek, Ca, 94596; (925) 937-9445

**COST:** \$25.00 per ticket or \$100 for a package of five tickets. Ticket includes automatic entry into the raffle. Tickets may be purchased: online using Paypal via [www.jloeb.org/potterybarn.htm](http://www.jloeb.org/potterybarn.htm) or by contacting the JLOEB office at (925) 284-3740. Tickets must be purchased by April 20<sup>th</sup>. This event is open only to ticket holders with tickets available only through the Junior League office.

*"The Junior League initiates many positive programs in our community and Pottery Barn is pleased to be associated with such a dedicated group of women," said the Pottery Barn event spokesperson.*

**WHY:** "An Evening with Pottery Barn" builds on the on-going relationship Pottery Barn has with JLOEB, whose focus is to serve vulnerable children throughout the Oakland and East Bay areas. To date, the JLOEB has committed more than 7 million volunteer hours and \$3 million to efforts aimed at improving the lives of children and their families in Alameda and Contra Costa Counties.

#### ***Women Building Better Communities***

The Junior League of Oakland-East Bay, Inc. ([www.jloeb.org](http://www.jloeb.org)) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. To join the League or learn more, visit our website.

#### **MEDIA CONTACT:**

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