

2017-
2018



WOMEN BUILDING BETTER COMMUNITIES



We envision an East Bay where food, clothing, housing and jobs are plentiful — creating a community where families are self-sufficient and thrive.

BOARD

Lynna Do | President

AnnAlia Young | Executive Vice President

Rose Stubberfield | Secretary

Julianne Averill | Senior SPAC

Sushma Narula | Nominating Director

Kristina Gentleman | Sustainer Council Director

MANAGEMENT TEAM

Carolyn Haga | Community Programs
Council Co-Director

Alexis Davidson | Community Programs
Council Co-Director

Clara Dellenbach | Marketing and
Communications Council Director

Ashley Voyles | Placement Director

Kerry Marsh | Ways and Means Director



Nominating News

Nominating had a very busy year as we adopted the New Nominating Framework for JLOEB. Our accomplishments included **publishing a new application** and **streamlining the selection process**. In conjunction with the recruiting and education process, we also offered a Leadership Social, as well as training for Resumes and Interviews.

We worked with the Board and Management Team to **update and fine-tune job descriptions**. The goal was to provide an accurate representation of high-level responsibilities for each position and the time frame associated with the role. This should help us in the future with timelines and recruitment and training.

We used the **new competency and behavioral interview model** for the selection of Board and Management Team this year. This involved attending roundtables with AJLI to hone our skills and develop our process for selection by coming up with competency-based questions for the structured interview.

Our last piece of work we engaged in was the **Knowledge Transfer and Training** portion. In order for our leaders to be successful, it's important that we provide knowledge to the incoming group to shorten the learning curve and reduce the amount of time involved getting up to speed on the new role. This may span 1-2 years to get to our ideal state, but will be a great benefit moving forward!



Sustainer of the Year



Our Sustainer of the Year Luncheon was held on April 4, 2018, at the Orinda Country Club. The Association of Junior Leagues International (AJLI) President, Carol Scott, and Junior of League of Fresno President, Melinda Scott, were the speakers at the luncheon. The mother and daughter duo spoke about leadership and legacy.

At the luncheon, **Sonja Vukasin** was honored as Sustainer of the Year for 2018. Sonja joined the Junior League in the late 1960s. As a member of JLOEB, she chaired the Garden Club. When Sonja became a sustainer in the 1980s, she remained an active sustainer and served as Sustainer VP for two consecutive Boards, under two different Presidents. Sonja is active with the community and passionate about the Peerless Museum which was established in 2001. Continuing her legacy, she and her late husband, George, donated a legacy gift to The Dean and Margaret Leshner Center, where there is a facility named The George and Sonja Vukasin Theater.

This year, we aspired to engage more sustainers with the League, and created a new Sustainer Council. Several sustainers served as mentors for Board and Management Team members, and next year's Sustainer Directors, Karen Redwood and Rosemary Black, plan to find a sustainer mentor for all members of the Board and Management Teams, as well as some committees.

President's Message

I cannot believe the 2017 -2018 League Year is almost coming to an end. It has been a great honor to serve as the 83rd President of the Junior League of Oakland-East Bay (JLOEB).

This year, we implemented many new ideas for our League. From holding more area meetings, and even a digital meeting, so members could spend more time with other members in their community, to adopting a new Nominating framework, to enhancing and launching new fundraising events. Give, Shop, and Sip brought new partnerships for the League in its second year, and we had a wonderful turnout from our community at our new event, Fabulous Finds.

It has been exciting to see so many ideas arise from the general membership, and then come to fruition with the dedication and collaboration between the Board, Management and Leadership Teams. **Nothing could have been achieved without all of you and I am proud of all of our success this year.**

I look forward to celebrating with you as we close out the League year, and passing the Presidential torch onto the 84th President of the Junior League of Oakland-East Bay!

-Lynna Do, President, 2017-2018

Membership Updates

The Membership Council has had a busy 2017-2018. Our active members continued to learn and develop new relationships, and we were excited to welcome **18 provisional members throughout the East Bay**. These new members jumped right into the League and participated in so many great volunteer opportunities from shifts at Alameda and Contra Costa County Food Banks, to Wardrobe for Opportunity, and many more!

We have offered a number of trainings for our members through the **Volunteer Development Committee**, primarily utilizing our active and sustainer membership as presenters. We've found our membership to be an excellent resource for knowledge, education, and training for the League. Some of our favorite training opportunities we've held this year include: vision board/goal setting, grant writing, financial planning, and even wine tasting! We also had several trainings this spring that included: yoga/relaxation, organization tools, and navigating your JLOEB career path.

The **Placement Committee** has been active in helping all of our provisional and active members complete all of their obligations while also having fun. We had a different social opportunity each month that have included a walking tour of Old Oakland, holiday movie night, chocolate tasting, a SoulCycle class, plus food and drinks!



2017-2018

By the Numbers



-  =84 Active
-  =18 Provisional
-  =297 Sustainers

SPAC

Since 1971, the Junior Leagues of California State Public Affairs Committee ("CalSPAC") has represented the interests of its member Leagues to policymakers. CalSPAC advocates for legislation favorable to its member Leagues' projects and issues in: **education, family support, health, human trafficking, and violence prevention**. CalSPAC represents 17-member Junior Leagues and 10,000 women who volunteer over 140,000 hours and give over \$1 million dollars annually to their communities.

JLOEB's advocacy efforts, led by current Senior and Junior SPAC Delegates, Julianne Averill and Erin Graffius, took place throughout the League year. To kick off the year, we participated in CalSPAC's Day at the Capitol in May 2017. Eight members learned about advocacy, held 5 legislator visits, and toured the Capitol. Thanks to Ms. Graffius for coordinating the event!

In January, SPAC co-sponsored a State appointments training with California Women Lead and Assemblywoman Catherine Baker's office. Additionally, SPAC has reintroduced JLOEB's **Public Affairs Committee** ("PAC"). Starting in 2018-2019, members can select PAC as their placement and will help assist with promoting JLOEB's advocacy efforts. The committee will be chaired by our incoming Junior SPAC Delegate, Angela Wuerth. Up next for SPAC is the 2018 Annual Day at the Capitol on May 7, 2018!





WARDROBE FOR OPPORTUNITY
FIND A JOB. KEEP A JOB.
BUILD A CAREER.

Wardrobe for Opportunity

JLOEB continued our partnership with Wardrobe for Opportunity (WFO) for the 2017-2018 League year. WFO empowers low-income individuals through interview skills, professional clothing and career support to become economically self-sufficient.

At large, JLOEB was involved with WFO's Professional Image Program, that provides low-income job-seekers image workshops, professional clothing, and professional image coaching through their boutiques in Oakland and Concord. Throughout the past year, **JLOEB has been involved with 20 shifts**, and 75 volunteers helped to collect thousands of donations at curbside drop-offs, sort clothing, and run boutique sales.



75 WFO Volunteers



240+ WFO Hours

Additionally, the Community Project Committee has been working the Pathways program to develop a Women's Empowerment Group. The Pathways program is a six-week development program that helps clients strengthen their communication, conflict-resolution, and teamwork skills while also creating action plans to achieve professional success.

The Women's Empowerment Group is planned to launch later this year as an additional support network and will focus on professional/personal development in a fun, relaxing environment. JLOEB's Community Project Committee created programming on topics such as personal finance and managing health to help get the group up and running.



Community Programs

For the 2017-2018 League Year, JLOEB served our local communities by participating in community impact shifts offered by the Done in a Day (DIAD) Committee.

Over the League Year, JLOEB members participated in over **50 shifts across Alameda and Contra Costa counties**; including shifts hosted by the Junior League of Monterey! Shifts ranged from sorting donated food items at the Alameda County Community Food Bank and Food Bank of Contra Costa and Solano Counties, to crafting with residents at the Covenant House in Oakland.

Other popular shifts during the year included wrapping holiday gifts with Bay Area Crisis Nursery in Concord and mentoring students during mock interviews at The Bread Project in Berkeley. JLOEB even held some volunteer shifts at the Oakland Zoo! Thank you to all of our community partners that we worked with this year; the list is too long to put in one place. JLOEB greatly appreciated the opportunity to learn more about programs in our Oakland-East Bay community, and all of the great work that is taking place. Finally, a big THANK YOU to all of the JLOEB members that put in the Woman hours to make these shifts a success. DIAD looks forward to the 2018-2019 League Year.



the bread project

Our New Partner

We are thrilled to be working with The Bread Project as our new Community Partner for the 2018-2019 League year.

The Bread Project leverages the power of social enterprise with **training, job placement assistance and support services to help fight poverty**. Their award-winning Bakery Boot Camp has consistently delivered industry leading outcomes. Since 2000, they have changed the trajectory of the lives of over 1,800 low income individuals with high barriers to employment; putting them on a path toward economic opportunity and living wage.

They have a vision to become a national model to help all motivated individuals to be able to contribute to a stronger community through stable, gainful, and fulfilling work.

**JLOEB members
 dedicated 1,000+
 hours serving our
 East Bay Community
 in 2017-2018.**



Give, Shop, Sip

Our 2nd Annual Give, Shop, Sip event took place on December 2, 2017 in Downtown Walnut Creek. Guests received a shopping pass that included discounts and special offers at more than 10 stores, as well as sips and bites along the way! Some of our partners included: Kendra Scott, Scout & Molly's Boutique, ThredUp, Vineyard Vines, Williams Sonoma, Athleta, Art of Shaving and Bare Minerals.

Special Events

Our annual fundraising events make it possible for us to continue to make an impact in our East Bay community.



Huge thanks to our Special Events Chairs, Megan Range and Sarah Talach, and the Special Events Committee for their amazing work this year!



Fabulous Finds

This year we introduced a brand new fundraising event: Fabulous Finds. The Special Events committee spent months collecting donations of clothing, toys, furniture, and more to ensure a broad selection of items for the sale. The event was held at the Sycamore Valley Club House on March 3rd, 2018, and attracted over 100 members of our community! The majority of unsold items were donated back to the community including our community partner, Wardrobe for Opportunity in Oakland and Savers in Dublin.

CEF Grant Winners

In 2017-2018, JLOEB supported two organizations through the Community Enrichment Fund (CEF), for a total of \$7,000! We focus our grant giving on agencies that match our mission of helping East Bay families achieve self-sufficiency, through initiatives that focus on clothing, food, housing and jobs.

WATERSIDE WORKSHOPS

Waterside Workshops received a grant to support their youth vocational training programs in woodworking and bicycle repair. Waterside Workshops uses vocational education as a method of promoting youth development, encouraging sustainable and healthy lifestyles, and cultivating positive change in the Bay Area community.



Ariel Outreach Mission received a grant to support a computer lab and community garden. Their mission is to help individuals and families experiencing immediate life challenges, attain shelter/housing, safety, stability and the support needed to become self-sufficient and ultimately reach sustainability.



Donor Honor Roll

Thank You to our 2017-2018 Annual Fund Donors!

- | | |
|-------------------------|------------------|
| Susan Chritton | Diane Stevenson |
| Janis Dodge | Lynna Do |
| Joanie Shepherd Mellows | Amy Eilts |
| Renae Theodores | Leslie Fisher |
| Lynne Vodra | Caitlin Mattias |
| Jane Ryan | Rebecca Harris |
| Odette Vandaveer | Carla Koren |
| Crystal Plummer | Molly Roberts |
| Maria Falaschi | Jan Hope |
| Clara Dellenbach | Jessica Romeo |
| Ashley Voyles | Kerry Marsh |
| Barbara Cappa | Laura Cook |
| Joan Finnie | Dorothy Duncan |
| Sheila Guess | Cynthia Carbin |
| Melissa Simpson | Lisa Parker |
| Tess Costanzo | Christine Horley |
| Catherine Metzgar | Whitney Bliss |
| Lacy Taylor | Jessica Siporen |
| Katherine Blackburn | Sue Smegal |
| Carolyn Haga | Karen Redwood |
| Emily Mocerri | Barbara Conley |
| Julie McAfee | Terry Magnin |
| Claudine Davis | Barbara |
| Brittney Beussink | Thompson |
| | AnnAlia Young |