

Junior League of Oakland-East Bay, Inc.

Board of Directors Meeting

Tuesday, September 5, 2006

JLOEB Board Room

Submitted by: Karen Lloyd, Parliamentarian 2006/07

Attendance: Diane Stevenson, Karen Lloyd, Stefanie Honeker, Katie Moe, Laila Panahinia, Sherry Schwallie, Allison Krutulis, Erika Odell, Jill Imani.

Absent: Heather Gille, Melissa McDonald, Sara Hollister, Beth Gebhardt

**Call to order:** 7:00pm by President Diane Stevenson. A quorum was present.

Warm up – Diane Stevenson: What's your favorite book and why?

**Announcements:**

- President-elect Beth Gebhardt had her baby.
- JLOEB will sell cookbooks and Home Tour tickets at booth at Lafayette Art and Wine Festival, Sept 16-17
- Selection of ad hoc chair for office lease moved to next meeting
- Continued discussion of by-laws moved to next meeting
- JLOEB will participate in AJLI's Kids in the Kitchen

**AVP Update** – Diane Stevenson for Heather Gille

- Board social set for 9.23, details to be provided by Heather shortly.

**Closed Door Session**

- Discussion of nominations for new JLOEB secretary.
- Kate McIlvaine elected new JLOEB secretary for 2006/2007 League year effective immediately.

**Officer Reports:**

Sustainer Council Report – Allison Krutulis/Erika Odell

- Sustainer Fall social 9.27 at Allison's home. Board members and current chairs invited to this pot luck event
- Working on getting Home Tour listed under community events in Orinda school newsletters
- Established a sustainer eblast
- Working to complete committee advisor program staffing

**Finance Training** – Laila Panahinia / Stefanie Honeker

**Approval of consent agenda and minutes:**

Motion: To approve the consent agenda

**MP**

Motion: To approve the August BOD meeting minutes as corrected

**MP**

**Officer Reports (cont.):**

President – Diane Stevenson

- September general meeting agenda
- Discussion of board goals for this year

Strategic Planning – Diane for Beth Gebhardt

- Reps from SP will act as liaisons for each Council as a resource
- SP moving towards a rolling plan (vs. static)

Treasurer – Laila Panahinia

- Presented current financial report
- 1,500 cookbooks left, price dropped to \$5 each

SPAC – Diane for Melissa McDonald

- AJLI pilot with the American Red Cross; each month, Melissa will report information from the Red Cross about disaster preparedness

Membership Council – Katie Moe

- 22 paid new member applicants
- 44 prospective members
- Accolades to P&A for finding cost-effective meeting spaces for our general meetings this year
- Number of categories for volunteer recognition will change from 3 to 2. Membership council feels JLOEB can effectively recognize members with the 2 categories

MarCom Council – Jill Imani

- 3 phase project for new website – 1<sup>st</sup> phase to be presented at the Sept general meeting
- Considering hiring programmer to create online shift sign-up ability
- Conducting new JLOEB demographics survey in September

Ways and Means Council – Diane for Sara Hollister

- Upcoming Events:

- Oct 12<sup>th</sup> – J.Crew Grand Opening in Broadway Plaza
- Oct 26<sup>th</sup> – Macy\*s Pleasanton shopping day
- Request for BOD to staff Home Tour Check in
- JLOEB members will be asked to sell 5 tickets each to Home Tour, BOD will be asked to sell 10 tickets each

Community Programs Council – Sherry Schwallie

- Presented SSLP budget
- SSLP creating a promotional bookmark for wide distribution
- SSLP has scheduled literacy, math and science nights at Hoover
- New programs R&D effort will include soliciting feedback about volunteer preferences from JLOEB members
- DiaD requests have dropped this year; DiaD will focus on providing volunteer hours to previous collaborations

9:45 Adjourn